

# BOARD REPORT



## Northeast Region Board Meeting – April 11, 2010

**DATE:** April 5, 2010

**TO:** Northeast Region Board of Directors

**FROM:** George Rosamond, FCSI, CCS, LEED AP, AIA  
Northeast Region Certification Chairman

**SUBJECT:** Report of Certification Committee

### A. Report Summary

1. Declining enrollment for the exams, lack of perceived value and recognition of certification and high cost to purchase Institute's study material are challenges facing the region. Institute continues to provide accessible information and guidance on their website for chapter chairs.

### B. The Report

1. Summary of activities since last report: Attended fall meeting, responded to various inquires from candidates during year, communication with Institute's Certification Committee members, telephone and e-mail contact with majority of region's chapter certification chairman, and preparation for the upcoming leadership seminar.
2. Status of current programs: Most chapters reported certification interest has declined probably resulting from the economic slow down and competition with the highly publicized LEED AP program. Institute continues to provide a well organized source of certification data on their web site. The Institute's monthly newsletters are keeping registered certification chairman up to date with the program.
3. Problem areas: Certification interest is declining, again from the economy and from lack of recognition. Cost of study programs are a problem to small chapters with few candidates. Only six chapter web sites have a direct link to certification information. Only ten of the fifteen chapters have certification chairman listed on the region web site.

4. Success stories: The information provided by the Institute continues to provide adequate information to the chapter chairman. Telephone and e-mail contact with the chairs has proved a useful dialogue to discuss other options and concepts for the program. Most chapter chairs are experienced and knowledgeable of the program. Online study programs are beneficial to candidates and lessen effort of chapters when enrollment is low.
5. Schedule of activities prior to next Board Meeting: Present Certification workshop in Albany. Distribute data, best practices and comments from attendees to all chapters within the region. Continue to maintain contact with chapter chairs. Upon listing of new chapter certification chairmen, will contact to orient them on program.

### **C. Suggestions for the benefit of the Region**

1. Encourage chapters to use the Institute's monthly 'Certification Rapid Read' newsletter as material for their newsletters. This will keep certification publicized and up to date to all chapter members.
2. Encourage chapter chairs to use the CSI Certification Leadership guide which lists monthly activities for the chapter certification program.
3. Encourage Chapters to list a link to certification information similar to the Long Island, Metro NY, Buffalo, Hartford, Vermont and Rhode Island web sites.
4. Promote the value of certification to allied industries (AIA, AGC, PE's etc.) with submission of articles to their local newsletters.
5. Due to high cost of the Institute's study programs, suggest nearby chapters share in the cost for joint use.
6. The above information plus other ideas generated at the workshop will be distributed to all chapters.

### **Respectfully submitted;**

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### **END OF REPORT**

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