

# BOARD REPORT



## Northeast Region Board Meeting – April 11, 2010

**DATE:** April 5, 2010  
**TO:** Northeast Region Board of Directors  
**FROM:** Jay Strother, Region Director, Housatonic Chapter  
**SUBJECT:** Report of Region Director, Housatonic Chapter

### A. Report Summary

- a. The Housatonic Chapter is being challenged to maintain its membership at current levels. While previous efforts to grow membership over the last two years were generating some success, we currently have seen a dramatic drop in membership.
- b. Our on-going program to certify Chapter presentations for CSI learning credits have resulted in an increase in Chapter meeting attendance
- c. The Chapter continues to reach out to the families of the membership through activities to bring more value to the members.

### B. The Report

1. Summary of activities since last report:
  - a. The Chapter is primarily focused on maintaining membership levels. Our efforts to bring on new members have been unsuccessful. Due to job cuts and the economy, we are also seeing a substantial loss in existing members. We will be reorganizing our Membership Committee in an attempt to bring new insight and energy into membership growth.
  - b. We have grown the attendance at the Chapter meetings by certifying the dinner presentations to obtain a CSI Learning Unit. Examples include:
    - 1.) State of CT VOC Regulation program
    - 2.) Yale University - School of Forestry – Gold LEED Program
  - c. We are planning to bring the families of the membership together with our first golf/barbeque outing this spring. Through greater exposure of the Chapter to the family, we hope to develop a tighter Chapter community and increase the opportunities for networking with members.
2. Status of current programs:
  - a. Our existing board has recognized a need to bring new thinking to our Board. The goal is to reorganize the Board and many of the Committees in an effort to

bring new excitement to the Chapter. Due to time constraints and work load for the existing members of the Board, we believe changes in the make-up of the Board will benefit the Chapter.

3. Problem areas:
  - a. Membership. We will be reorganizing the Membership Committee.
4. Success stories:
  - a. Our existing members continue to support the Chapter well. Our attendance to meetings is up over last year – even with fewer total members. This is a result of the efforts to identify and secure speakers to discuss timely and useful topics.
5. Schedule of activities prior to next Board Meeting:
  - a. The Chapter will be sponsoring our first golf/barbeque outing this spring for members and friends & family.
6. Changes in Chapter Membership since last report: Since the last Regional Report, we saw an increase in membership from 43 to 58. However, due to the economic downturn, our current membership has dropped to 40 members.

**C. Suggestions for the benefit of the Region**

1. Develop a membership growth process that can be duplicated at the Chapter level.

**Respectfully submitted;**

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**END OF REPORT**

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