

BOARD REPORT



Northeast Region Board Meeting – April 11, 2010

DATE: April 5, 2010

TO: Northeast Region Board of Directors

FROM: Kenneth R. Gehringer, AIA, CSI, CCCA, Director Long Island Chapter

SUBJECT: Report of Region Director, Long Island Chapter

A. Report Summary

1. This year is the Chapter' 40th anniversary. The Long Island Chapter holds monthly meetings in centrally located Melville, NY each month except December, June (Awards Dinner), July and August (summer planning meetings). Our latest membership report shows 77 members and we average about eighteen attendees at our meetings. We did not offer our annual CDT prep class this year due to lack of participation but plan to offer it again next year.

B. The Report

1. Summary of activities since last report and status of current programs: We believe that scheduling pertinent topics at our monthly Chapter meetings bolsters attendance and even membership. All presentations provide AIA/CES Learning Units to attendees. We continue redesigned our website and have added Facebook and Twitter accounts. The website lists Chapter meeting information, Region and National news and developments, advertising space, a help wanted section and Chapter history. An email notification blitz is sent out a week before each meeting announcing the month's topic and meeting information. We offer attendees a buffet dinner for a modest fee of \$10 and we usually make more than we spend on food. We offer sponsorships at our meetings for \$100 and most presenting companies take up this offer. We remain financially sound.
2. Problem areas: A continuing problem area is finding members who are willing to get involved at the Board level thereby growing our leadership pool. This is going to hurt us in the very near future.
3. Success stories: The programs presented at our monthly meetings remained strong this past year and we averaged about a 20% attendance rate. We have established a Student Affiliate at SUNY Farmingdale which has added 10 student members to our chapter. We continue to provide a scholarship competition which goes to the

best specification on the final project as judged by the Chapter Board and provided several presentations to the students. We are also having a student affiliate competition this year. We have established an emerging professional committee which will hopefully help students ease the transition into the working world and help retain them as members.

4. Schedule of activities prior to next Board Meeting: The Chapter is focusing on the 40th anniversary awards dinner in June where we will honor past presidents and the student affiliate leaders. We are offering several inexpensive anniversary sponsorships which will raise some additional funds for the chapter.
5. Changes in Chapter Membership since last report: We added 10 student members this year but are struggling with membership retainage due to the poor economy resulting in a zero net gain. Many members are not renewing because their companies are no longer paying for professional membership dues.

C. Suggestions for the benefit of the Region

1. The Board needs to partner with Host Chapters for future Region Conference planning and financial support. The Region also needs to continue to explore retaining a planner to assist with the conferences.

Respectfully submitted;

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END OF REPORT

Cc: Region Secretary